NEW CONSTRUCTION PROGRAM OVERVIEW

The New Construction Program is designed to reduce the electric demand and energy use for new construction projects. To be considered for participation in this program, follow these steps:

1. Read the information below to determine whether your construction project is eligible.
2. If the project is eligible, submit an Application to Participate to the Program Administrator. See reverse for contact information.

After the Program Administrator reviews the project, applicants will be notified of acceptance or rejection. Accepted applicants will work with the Program Administrator to receive technical assistance and earn financial incentives.

ELIGIBLE PROJECTS

This Program is offered solely for construction projects that will become nonresidential electric customers of Florence Utilities. All eligibility determinations are at the sole discretion of WPPI Energy. WPPI Energy accepts no liability for eligibility determinations.

ELIGIBLE PROJECT TYPES

(One of the following must apply)

- Construction of any size new building.
- Construction of any size new addition to an existing facility.
- Major renovation to an existing facility that requires compliance with the state's energy code. To be eligible, renovations must involve a change in occupancy classification or affect at least two of these three systems: building envelope, HVAC systems, or lighting systems.

PARTICIPATION CONDITIONS

- Participating gross floor area must be non-residential or multi-family residential.
- Facility is located within the electric service territory of Florence Utilities
- Projects will not be accepted if the energy-saving measures have already been purchased or installed.
- A project must enter the program during the design process, or must be willing to upgrade the energy-saving measures beyond current efficiency levels.
- All financial incentives must be pre-approved by WPPI Energy.

Projects that have, or will receive, funding from other energy efficiency programs available to businesses will be reviewed on a case-by-case basis for funding from this Program.

FLORENCE UTILITIES

NEW CONSTRUCTION
PROGRAM OVERVIEW

PROJECT ACCEPTANCE

If your project meets eligibility requirements, submit an Application to Participate to the Program Administrator. Requests to participate are evaluated by WPPI Energy on a case-by-case basis. Building size, project type, design phase, and project opportunities will guide the selection of participants. Prospective participants are encouraged to apply early in the design phase to earn the highest potential incentive.

SERVICES AVAILABLE TO ACCEPTED PROJECTS

Technical Assistance Services to an owner or design team. Services may include facilitation in the design process, reviewing plans and construction documents, assisting with research and product selections, analyzing energy savings, and verifying installation and operation of measures.

Design Incentives paid to the design team leader to help offset the costs of developing energy-efficient designs.

Measure Incentives paid to the owner to help reduce cost barriers to adopting electric energy-saving measures.

PROGRAM PARTICIPATION APPROACHES

The program assists an accepted construction project through one of two participation approaches:

Single System Approach provides financial incentives and project assistance to encourage integrated design. Measure incentives are paid through building construction techniques that produce quantifiable electrical energy reduction. This approach is chosen when there is opportunity to achieve greater energy savings through integrated design, but the project size or schedule warrants a more streamlined approach.

Comprehensive Approach offers the highest level of project assistance and financial incentives for custom design solutions. This approach allows the greatest flexibility to meet energy performance goals by adopting integrated design solutions analyzed through whole-building energy simulations. This approach is chosen when project size, schedule, complexity, and interest level justify a high level of program resources to achieve the benefits of integrated building design. This approach is generally reserved for projects that are brought to the program early in the process.

OTHER PROGRAMS

Other programs are available to assist existing commercial, state government, multi-family, and industrial customers in purchasing and installing energy-efficient equipment. If your construction project is not eligible for the New Construction Program, or if your project involves an existing building, you may qualify for financial incentives from these programs.

For additional information on these programs, contact:

Jim Schwingle - Program Administrator
WPPI Energy
1425 Corporate Drive
Sun Prairie, WI 53590
608-825-1759
jschwingle@wppienergy.org
www.wppienergy.org

WPPI Energy reserves the right to discontinue or change any program at any time. The acceptance of program applications is determined solely by WPPI Energy. Visit www.wppienergy.org to learn more.

FLORENCE UTILITIES

At Florence Utilities, we join forces with other local not-for-profit utilities through WPPI Energy to share resources and lower costs.

florenceutilitieswi.com (715) 528-3330

Shared strength through WPPI Energy